

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316383-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Rindy & Associates Inc
Attention: Accounts Payable
2401 E Sixth St
Ste 1003
Austin, TX 78702

Advertiser	Product	Estimate Number
Aronberg / Democrat / Attor	Dave Aronberg for State A	DAronberg-06/2012

Flight Dates	Order #	Alt Order #
11/01/12 - 11/05/12	316383	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/05/12	M-F 430-5a	430-5a	M--TF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 11/01/12 4:42 AM M-F 430-5a 430-5a :30 RMDA12TV04H \$100.00 NM 1 WPTV M 11/05/12 4:41 AM M-F 430-5a 430-5a :30 RMDA12TV04H \$100.00 NM									
2	11/01/12	11/05/12	M-F 5-6a	5-6a	M--TF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 5:37 AM M-F 5-6a 5-6a :30 RMDA12TV04H \$350.00 NM									
3	11/01/12	11/05/12	M-F 6-7a	6-7a	M--TF--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 6:39 AM M-F 6-7a 6-7a :30 RMDA12TV04H \$900.00 NM									
4	11/01/12	11/05/12	M-F 7-9a	7-9a	M--TF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 8:43 AM M-F 7-9a 7-9a :30 RMDA12TV04H \$950.00 NM									
5	11/01/12	11/05/12	M-F 11-12n	11a-12p	M--TF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 11:49 AM M-F 11-12n 11a-12p :30 RMDA12TV04H \$350.00 NM									

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Advertiser	Product	Estimate Number
Aronberg / Democrat / Atto	Dave Aronberg for State A	DAronberg-06/2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/01/12	11/05/12	M-F 12n-1p	12-1p	M--TF--	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 11/01/12 12:52 PM M-F 12n-1p 12-1p :30 RMDA12TV04H \$425.00 NM 1 WPTV F 11/02/12 12:52 PM M-F 12n-1p 12-1p :30 RMDA12TV04H \$425.00 NM									
7	11/01/12	11/05/12	M-F 4p-5p	4-5p	M--TF--	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 4:19 PM M-F 4p-5p 4-5p :30 RMDA12TV04H \$725.00 NM									
8	11/01/12	11/05/12	M-F 530-6p	530-6p	M--TF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 5:41 PM M-F 530-6p 530-6p :30 RMDA12TV03H \$1,600.00 NM									
9	11/01/12	11/05/12	M-F 6-630p	6-630p	M--TF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 11/01/12 6:28 PM M-F 6-630p 6-630p :30 RMDA12TV04H \$1,800.00 NM 1 WPTV F 11/02/12 6:10 PM M-F 6-630p 6-630p :30 RMDA12TV03H \$1,800.00 NM									
10	11/01/12	11/05/12	M-F 11-1135p	11-1135p	M--TF--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 11:21 PM M-F 11-1135p 11-1135p :30 RMDA12TV04H \$1,400.00 NM									
11	11/01/12	11/05/12	M-F 1135p-1235a	1135p-1235a	M--TF--	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 12:31 AM M-F 1135p-1235a 1135p-1235a :30 RMDA12TV04H \$575.00 NM									
12	11/03/12	11/03/12	Sa 6-7a	6-7a	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 -----S- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 6:54 AM Sa 6-7a 6-7a :30 RMDA12TV04H \$325.00 NM									
13	11/03/12	11/03/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 10:28 AM Sa 10-1030a 10-1030a :30 RMDA12TV03H \$500.00 NM									

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Advertiser	Product	Estimate Number
Aronberg / Democrat / Atto	Dave Aronberg for State A	DAronberg-06/2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/04/12	11/04/12	Su 7-8a	7-8a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 7:56 AM Su 7-8a 7-8a :30 RMDA12TV04H \$500.00 NM									
15	11/04/12	11/04/12	SU 10-11am To the Point	10-11am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 -----S 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 10:54 AM SU 10-11am To the Point 10-11am :30 RMDA12TV03H \$350.00 NM									
16	11/05/12	11/05/12	M-F 7-730p News	7-730p	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 7:28 PM M-F 7-730p News 7-730p :30 RMDA12TV04H \$1,800.00 NM									
Total Spots							19	Gross Total	\$14,975.00

Payment Terms 30 Days

Agency Commission \$2,246.25

Net Amount Due \$12,728.75